HEART 201 Meeting Minutes



June 5, 2017 | 12:30 PM | Rich Hill residence

Meeting called by Type of meeting

Facilitator Note taker Rich Hill Special Rich Hill Peg Betourne

Board Attendees

Rich Hill, Dale Hauschel, Paula Heitkemper, Bill Betourne, Peg Betourne, Carol Prussman, Jeff Rattner (both Carol and Jeff were away and connected remotely)

Additional Attendees

None

AGENDA TOPICS

Topic Budget Discussion and General Business

Discussion: The board discussed different donation dollar amounts and time intervals, but agreed that Rich will send a communication to all Dunedin Unit 201 homeowners letting them know we expect to solicit approximately \$50 from each household every three (3) years, beginning in Winter, 2019-20, to ensure adequate, on-going funding of the HEART 201 program. Given current expenses, we can expect our balance will be approximately \$1,000 in three (3) years. We expect the cost for Ready Alert will be \$800 +/- per year. We currently are paying for 14 households (\$756 annually), but Lt. Longacre recommended a minimum of 16 (\$864). Rich recommended we open a savings account and put \$400 into it each year as a depreciation fund for the AED equipment. Rich learned that the AED pads expire and currently are not accounted for in the budget. Peg recommended we also add budget line items for administrative and miscellaneous expenses. We will discuss and vote on the proposed budget at the August quarterly open meeting.

New residents may be a small but significant stream of revenue for the program, and we should pursue them. Rich will email the block captains asking them for their continued support. He will ask block captains to collect contact information so that Jeff can keep our contact list updated, and ask them to request the \$100 initial contribution. Rich has additional brochures that block captains can use when approaching new homeowners.

Dale recommended we consider having a fundraiser in year four (4) like another AED group is doing. They are having a benefit dance at the Manatee Recreation Center to raise revenue and promote neighbor comradery. Tickets are \$10. They are also offering a 50/50 raffle, which tends to be a good money raiser. Dale will find out who is organizing it and contact them to find out more about it, and then follow up to find out how much profit they made. If their effort is successful, we can consider it as an option for us in the future.

Topic 2 AED Equipment

Discussion: Bill will research the cost for adding indicator lights on the two AED boxes. Other Dunedin Unit's AED boxes have rotating lights and some also have LED lights. Rich felt that the LED lights would be undesirable for us: the box on the circle doesn't need it because there is a street light there, and a light on the box at the Bodies' house would be obtrusive. The indicator lights would be manually switched by the first responder to let other responders know that the AED unit has already been retrieved. We would need to get approval from the Bodies to put a light on the box on their property.

Topic 3 Responders

Discussion: We currently have 14 responder households. Gary Johnson on Ivawood offered to become a first responder; however, Jeff noted that we already have several responders on Ivawood and likely need more responders on other streets, such as O'Brien. At the August regular meeting, we will discuss recruitment and drills.