

# HEART 201 Meeting Minutes



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November 7, 2019 | 6:30 PM | Rohan Recreation Center

**Type of meeting** Regular  
**Facilitator** Rich Hill, President

## Board Members

Rich Hill, Rob Wright, Carol Prussman, Bill Betourne, Peg Betourne, Jeff Rattner

## Additional Attendees

Jay Sampson, Jo Villyard, Stacy Dintaman, Mike Mandell, John Borjeson, Sandy Booth, Brian Moretti, Paul & Sher Andre

## TOPICS

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### Topic 1 Club Business

Minutes from the previous meeting on 8/1/19 were read and approved. Minutes are posted on the Dunedin AED website ([link](#)).

Treasurer Carol Prussman presented the Treasurer's report since previous meeting.

**Checking account** balance on 8/1/19 was \$1,460.91

- One check written
  - \$27 to Ready Alert Services for an additional household for a six month period ending 4/30/20 (\$4.50/household/month)

Current checking account balance: \$1,433.91

**Savings account** balance on 8/1/19 was \$1,200.85

- Interest received: \$.40

Current savings account balance: \$1,201.25

The current balance in both accounts is \$2,635.16

Rich reiterated that HEART 201 will begin a fundraising effort in December 2019, asking for \$50 per household, to replenish our funds. Each fundraising effort is designed to cover funds needed for 3 years.

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### Topic 2 Director Reports

Oh behalf of the Director of Responders Tom Murphy who could not be present, Rich reported that Tom recently trained Brian Moretti to be a new responder. Tom plans to also train Mike Mandell. (Update: Mike Mandell attended CERT's CPR/AED training and Tom trained Nancy Mandell. Therefore, Unit 201 has three new responders.)

The Director of AED Maintenance Bill Betourne reported that all AED equipment appear to be in good working order.

Director of Communications Jeff Rattner had nothing new to report.

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### **Topic 3 Old Business / Annual Elections**

Rich explained that the HEART 201 Board met and identified candidates to replace board members who will not seek re-election in February 2020, Rich Hill President and Jeff Rattner Director of Communication. Rob Wright was identified as the preferred candidate for the position of President and agreed to become a candidate. In the interim, per previous discussions, Dale Hauschel tendered his resignation as Vice President at a special meeting of the Board and the Board elected Rob to fill the remainder of Dale's term. Note: Our preferred process is that the vice president become president after serving a term as vice president. Because Dale did not want to become president, he agreed to step down and give Rob the opportunity to fill the position for the remainder of Dale's term.

The Board identified Brian Moretti as the preferred candidate for the Vice President position. Rich and Rob met with Brian who agreed to be a candidate. The Board identified Sandy Booth as the preferred candidate for Director of Communications. At a meeting with Rich, Rob and Brian, Sandy agreed to be a candidate. These candidates will become nominees for the 2020 election.

Per the bylaws, elections are open to all residents of Dunedin unit 201. The Board only proposes candidates. Also per the bylaws, a 3-person committee will be formed to seek and propose any additional candidates, identify all candidates' qualifications, and present their findings at the February meeting.

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### **Topic 4 Public Outreach**

Rich has been working with Paul and Sher Andre and a reporter with The Villages Sun newspaper on an article that will run next month. The reporter intends to interview the responders who responded to Paul and Sher's home and helped save Paul's life. The purpose of the article is to help promote groups such as our HEART 201 group. Currently, only 25% of communities within The Villages are covered by an AED/first responder group, and the hope is that positive stories like Paul & Sher's will help trigger more communities to form new AED groups. Note: The fire department cannot share patient information and therefore the newspaper is reliant on residents who agree to share their stories.

Paul, Sher and Rich also discussed two additional outreach programs that Rich intends to pursue after the February elections. The first is bringing in a mobile heart screening unit into the community to make it easily and readily available for residents. The second program is offering CPR training to all residents so that spouses can learn and begin CPR in the critical first few minutes after calling 911. Jeff said we had discussed at some initial HEART 201 meetings the idea of starting a general wellness program to promote activities such as walking.

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### **Topic 5 Coordination between HEART 201 and the Flamingos Social Group**

Currently, resident contact information databases for the two groups are kept separate. Sandy Booth recently assumed maintenance of the Flamingos database and will, following a successful bid to fill the Director of Communication position, take over the database for HEART 201. The proposal is to approach the current program lead(s) for the Flamingos and recommend combining the two databases. There was a discussion about how the Flamingos group was formulated and why the two groups were kept separate.

Sandy will seek affirmation to combine the two databases and proposed allowing residents the opportunity to opt in or opt out of being included in either, neither or both programs.

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### **Topic 6 December/January Fundraising Effort**

Rich plans to meet with the eight block captains on November 20. HEART 201 will be asking for a \$50 donation from each household. During our initial fundraising effort, 85 out of 106 households contributed. We expect a higher percentage this time.

An email should be sent to all Unit 201 residents informing them that block captains will be coming door to door in December and January. Block captains will be provided a list of current residents on their respective streets and handouts or a bulleted list of topics they should discuss with residents.

Other items discussed for this effort

- Block captains will approach all residents, even those who opted out during the first fundraiser
- Block captains will request \$50 but will accept more or less than that amount
- Whether to include information in this effort such as lessons learned from previous emergency callouts/events and Vial of Life, or whether to restrict this effort to fundraising and have a separate effort in the spring.

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### **Topic 7 Vial of Life Program**

The sheriff's department promotes the Vial of Life program, but fire department personnel are the primary users of it. HEART 201 conducted an effort previously to promote the program. So far, few residents participate in the program. In the program, participants complete forms with medical history, doctor information and current medications and store the forms in their refrigerators. Green stickers are placed on the resident's front door and on the front of the refrigerator alerting first responders that the forms have been completed and are available.

Out of the four residents who have had to call for an ambulance in the last 12-18 months, all four were participants in the program. However in all four events, fire department personnel either asked specifically not to use the Vial of Life information or asked the spouse or responders to obtain information (thus either not seeing the green stickers or seeing and ignoring them).

The question is, should we continue encouraging our residents to participate in the program? The consensus of those in attendance was that HEART 201 should continue promoting the program and should train our first responders to look for the green stickers.

For the Vial of Life program to be valuable, HEART 201 needs to actively encourage program participants to review and update the information on their forms at least annually. One thought is to encourage participants to tie this update in with changing smoke detector batteries or when we change from Daylight Savings Time. Also, since some residents expressed a dislike of having green stickers on their front doors, we should train our responders to look in the refrigerator for the vial of information, even when no green sticker is displayed.

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### **Topic 8 Next Meeting**

The next meeting is scheduled for February 6, 2020. This is the HEART 201 annual meeting at which elections will be conducted. Jeff Rattner will send residents a reminder via email prior to the meeting.